

## 2010 EVENT GUIDE ADVERTISING INFORMATION

# GEOHERMAL ENERGY EXPO 2010



**October 24-27 • Sacramento Convention Center, Sacramento, CA**

Highlight your company's Geothermal Energy Expo 2010 presence — advertise in the official event guide distributed to an estimated 2,500 attendees. Drive traffic to your booth, build your company's brand, promote new products, invite attendees to special events and more. Reserve your print advertising space today!

**SPACE RESERVATION:** September 8th 2010

**MATERIALS DUE:** September 14th 2010

<b>ADVERTISING RATES</b>	<b>Reserve By July 21st - SAVE 10%</b>	<b>After July 21st</b>
Back Cover	\$3,292	\$3,658
Inside Front Cover	\$3,292	\$3,658
Inside Back Cover	\$3,292	\$3,658
Full Page	\$2,623	\$2,915
1/2 Page	\$1,782	\$1,980
1/4 Page	\$1,332	\$1,480

**SPACE LIMITED  
RESERVE NOW!**

To guarantee  
ad space for 2010,  
call us today!

### PRODUCTION REQUIREMENTS

Full Page	Full Bleed: 8.25"x 10.75" Trim: 8"x 10.5" Live Area: 7"x 9.5"
1/2 Page (horizontal)	Full Bleed: 8.5"x 5.5" Live Area: 7"x 4.75"
1/4 Page	3.375" x 4.875"

PDF, EPS, TIFF files are accepted; CMYK and all fonts MUST be embedded or converted to outlines.

\*Full Bleed - Your art will extend off the edges of the page to ensure edge to edge coverage.

\*Trim - What the guide will be "trimmed" down to. This is the actual size of the guide.

\*Live Area - Important content should not go beyond this point to ensure nothing gets cut off.

### TO RESERVE YOUR AD POSITION, PLEASE CONTACT:

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